

# FAD FEST'17 Festival of arts and design

27.06-02.07.2017  
Barcelona

Topic'17:  
The State of tourism.  
General Rehersal

exhibitions

awards

conferences

tour

audiovisual concert

workshops

## Tuesday 27.06

Topic'17: Tourism

Awards

19:30 h  
Inaugural Conference  
with Michael Webb  
(Archigram)

20:30 h  
Opening of the  
mobile exhibition  
"The State of Tourism"

Opening of the exhibition  
"The Materials Farm"

20:30 h  
Opening of the exhibition  
"The best design  
of the year"

## Wednesday 28.06

Topic'17: Tourism

Awards

Mobile Exhibition  
"The State of Tourism"  
10-13.30 h  
at Camp Nou

14-18 h  
at Port Vell  
18.30-22.30 h  
at DHUB

19 h  
Conference by Johan  
Celsing, Chairman of  
the Jury of the FAD  
International Awards

20 h  
Presentation of the  
ArtsFAD Awards  
to artistic creation

## Thursday 29.06

Topic'17: Tourism

Awards

Mobile Exhibition  
"The State of Tourism"  
10-13.30 h  
at Plaza Catalunya

14-18 h  
at the Columbus  
Monument  
18.30-22.30 h  
at DHUB

17-19 h  
"The Materials Farm"  
Talks

19 h  
Presentation  
of the FAD Awards  
to Architecture  
and Interior Design

## Friday 30.06

Topic'17: Tourism

Awards

Mobile Exhibition  
"The State of Tourism"  
10-13.30 h  
at Pº de Gracia

14-18 h  
at Pla de Palau (Born)

18.30-22.30 h  
at DHUB

18 h  
Branded Cities  
The role of art, design  
and architecture in  
building the identity  
of cities

19:30 h  
Presentation of the  
ADG Laus Awards  
to Graphic Design and  
Visual Communication

## Saturday 01.07

Topic'17: Tourism

Tour  
Alternative Narratives  
for Tourist Barcelona

10-11 h  
Park Güell  
with Gerard Horta

11.30-12.30 h  
Sagrada Familia  
with Juan José Lahuerta

13-14 h  
Pº de Gracia  
with Saida Palou

14.30-16 h  
Lunch at the Caseta  
del Migdia

16.30-17.15h  
Olympic ring  
with Javier Mariscal

17.15-18 h  
Montjuïc Mountain  
with Francesc Pla

18.30-19.30h  
Barceloneta  
with Andrés Antebi

20-21.00h  
Gothic Quarter  
with Daniele Porretta

18 h  
"The Materials Farm"  
City Workshop

21,30 h  
Audiovisual Concert  
"The State of Tourism"

## Sunday 02.07

Topic'17: Tourism

18 h  
Slam Writing:  
"City, Tourism and Design"